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Amendments to the Specification:

On page 8, please replace paragraph 2, lines 11-17 with the following amended paragraph:

Now referring to Figures 4 and 5, an alternative LCD surface mount connector 30 is provided which has a housing 32 with a substantially planar top surface 32a, a parallel bottom surface 32b and a peripheral side wall 32c bounded therebetween. Like pier 12 of connector 1, one or [[ore]] more securement members 34 protrude normally from bottom surface 32b for alignment and securement with correspondingly configured apertures in a PWB. A plurality of cold-staked posts 35 also depend normally from bottom surface 32b so as to be linearly spaced relative to one another. Housing 32 is desirably fabricated from an insulative plastic material.

On page 10, please replace paragraph 4, lines 26-30, to page 11, lines 1-2 with the following amended paragraph:

Housing 112 supports a plurality of laterally spaced contact 116 thereby. As further shown in [[Figure 15]] Figures 12 and 13, each contact 116 includes a resiliently deflectable spring-like undulation 116a that lies in parallel spaced relation to top surface 112a. Each undulation has a contact point 117 defined thereon which establishes the site of contact with a mating component as shown in Figure 13. Each contact 116 further includes a tail portion 116c that protrudes from a portion of sidewall 112c opposite that from which undulation 116a extends. Tail portion 116c enables termination of the connector with PCB 113.

On page 11, please replace paragraph 2, lines 12-16, with the following amended paragraph.

Housing 112 desirably retains a flexible condition wherein the housing itself acts as a leaf spring when connection therewith is established by a mating component. The top and bottom planar surfaces 112a and 112b respectively are substantially flexible. As the component exerts a downward force toward PCB 113, the housing [[112]] planar portions 112a and 112b predictably

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exerts an upward force in response thereto, which is normal to contact point 117. Such normal force further ensures reliable contact between connector 110 and a mating component in engagement therewith.

On page 13, please replace paragraph 2, lines 10-20, with the following amended paragraph:

Now referring to the drawing figures, Figures 21-26 show an LCD connector 310 of the present invention that is securable to a PCB (not shown). Connector 310 includes an insulative housing 312 supporting a plurality of contacts 314 that are laterally spaced in the housing 312. Each of the contacts 314 has a front resilient undulation spring-like portion defined by a loop extent 314a. Each of the looped extents 314a comprises an upper contact point 314b for making engagement to an LCD. Contact portions 314b terminate in downwardly projecting extents 314c which are suitably contained within a slot 313 in insulative housing 312 for captive movement upon connection with an LCD. Electrical contacts 314 include intermediate mid-sections 314d for fixed securement to insulative housing 312. Each electrical contact terminates at its rear portion in a tail 314e for electrical connection with a printed wiring board. The mid-section 314d is offset from the plane of tail 314e.

On page 18, Abstract of the Disclosure, please replace lines 4-13 with the following amended paragraph:

An electrical connector for establishing electrical connection between a conductive portion of an LCD display and conductive elements of a printed circuit board comprises a substantially planar insulative connector housing and a plurality of electrical contacts supported thereby. Each contact includes a deflectable spring-like portion for resilient engagement with the LCD display and a tail portion for conductive engagement with the printed circuit board. Each contact further includes therebetween a mid-section secured to the insulative housing. The contacts are supported in the housing in laterally spaced disposition with respect to each other,

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and are adapted to provide sufficient normal forces to maintain sufficient mechanical and electrical connection between the connector and each of an LCD display and a printed circuit board. Contact free ends may be captured in a slot in the housing and the housing may include a flexible extent to provide increased contact pressure upon mating.